



**Position:** Recycling Ambassador, National Recycling Ambassador Programme x 18 people

**Part-Time:** Paid for each workshop conducted. Ambassadors are asked to facilitate at least three workshops/month This is an 18-month post.

**Commencement Date:** ASAP

**Location:** Southern Region, Eastern Midwest Region and North/ Ulster Region

**Payment:** €125/workshop

VOICE, Voice of Irish Concern for the Environment, a national environmental group based in Dublin, is seeking self-motivated and innovative individuals to work on our new recycling ambassador initiative, which will be a national programme funded by the Department of Communications, Climate Action and the Environment (DCCAE).

We are developing a public engagement initiative to work with local communities and groups, to conduct face to face workshops and programmes on how to reduce our waste and recycle well. While most people want to recycle, we as a nation are recycling badly with huge contamination in our recycling and organic bins. In general people are very confused as to what bin waste goes into. In this bottom-up approach, we will work closely with waste management companies to fully understand waste recycling processes and what materials they want in the green bin. Additionally, we are liaising directly with DCCAE, the regional waste management offices and county councils to promote this initiative. Affecting behavioural change, such as changing waste segregation/recycling habits, is challenging, with many in the field citing that face to face engagement and interaction as the best method to change behaviour.

### **Job Description:**

We are looking for 18 people, six in each region, with experience conducting workshops, public speaking/teaching and engaging and motivating local community groups. Experience in event planning is a plus. A passion for the environment is also essential.

Each ambassador is asked to conduct at least three workshops a month with at least 30 people in attendance. These people will work under a regional liaison officer who will help them identify interested groups and organise the workshops. We are looking for people who are currently active in their communities and who could assist the liaison officers in identifying groups.

After each recycling workshop, which will promote waste prevention and proper recycling sorting, the ambassador will hand out questionnaires to people attending asking them what problems or obstacles they face when trying to reduce their waste or recycle well. All data gathered will be recorded into our central data management system. This initiative not only provides information to the attendees, but it also gathers useful information on what barriers people and families currently experience in relation to their waste management.

The successful applicants will also have excellent organisational and great people skills.

**Job Function:**

- Conduct recycling workshops
- Gather data from participants and deliver to liaison officer
- Help organise workshops and identify participating groups

Please send a CV and cover letter by COB Friday 11<sup>th</sup> August 2017 to:

VOICE  
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